	EC.a Yes	Rep Order#
		6832443
		Ver# 1
		Mod# 0
		Status Confirmed
Showin		Traffic Order# 104398
Showing Buylines: All Lines	Last Received: 07/1	
ines	07/1	Print

inted: 1/12/20

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Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.

Advertiser ().REP. JEWISH COALITI

Product REP JEWISH COALITION LAURA LANCASTER Agency () JAMESTOWN ASSOC 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540 Agency C/P1/P2/E Flight Dates 09/17/2012 - 10/21/2012 Hiatus Weeks 09/17/2012 - 10/21/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

CONTRA	CONTRACT COMMENT								
,	M-F 5A-6A Buyline Comment: NEWS	:30	\$325.00	09/17-09/28	(n 	N:	10	\$3,250.00	
2	M-F 5A-6A Buyline Comment: NEWS	:30	\$450.00	10/01-10/19	ហ	ພ	15	\$6,750.00	
ω	M-F 6A-7A Buyline Comment: NEWS	:30	\$700.00	10/01-10/19	10	ω	30	\$21,000.00	
44	M-F 6A-7A Buyline Comment: NEWS	:30	\$650.00	09/17-09/28	10	8	20	\$13,000.00	
И	M-F 7A-9A Buyline Comment: TODAY	:30	\$850.00	09/17-09/28	10	N	20	\$17,000.00	
Ø	M-F 7A-9A Buyline Comment: TODAY	:30	\$900.00	10/01-10/19	10	ω	ω Ο	\$27,000.00	
7	M-F 9A-10A Buyline Comment: TODAY II	:30	\$425.00	10/01-10/19	G	ω	Ω I-r	\$6,375.00	
œ	M-F 9A-10A Buyline Comment: TODAY II	:30	\$350.00	09/17-09/28	տ	N	10	\$3,500.00	
vo	M-F 9A-10A Buyline Comment: RR	:30	\$325.00	09/17-10/19	Cī	ហ	25	\$8,125.00	
10	M-F 12P-1230P	:30	\$425.00	09/17-10/19	C1	υ	25	\$10,625.00	

Buyline Comment: NEWS

l	165	Rep Order#
		6832443
		Ver# 1
		Mod# 0
		Status
		Confirmed
Showing Buylines: All Lines		Traffic Order# 104398
l Lines	Last Received: 07/12/2012 4:07 PM	Printed: 07/18/2012 12 1
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H Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().REP. JEWISH COALITI
Product REP JEWISH COALITION Estimate# 21 20 19 <u>;_</u> 17 ا ا 15 **⊢** 13 12 11 ď Ι**Κ** \ \ \ \ **X**-H Z F Z F M-E LAURA LANCASTER M-F M-F M−F X-H Υ<u>-</u>Ε Day Buyline Comment: WH/JEP Buyline Comment: WH/JEP Buyline Comment: NEWS Buyline Comment: PHIL Buyline Comment: DRS Buyline Comment: AGENDA 630P-730P 630P-730P 5P-630P 5P-630P 430P-5P 430P-5P 4P-430P 4P-430P 2P-3P 3P-4P 1230P-1P Time Program Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency) JAMESTOWN ASSOC 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 09/17/2012 - 10/21/2012 \$1,000.00 \$1,300.00 \$1,200.00 \$1,000.00 \$700.00 \$725.00 \$725.00 \$600.00 \$450.00 \$325.00 \$325.00 Rate 09/17-09/28 10/01-10/19 09/17-09/28 10/01-10/19 09/17-09/28 10/01-10/19 10/01-10/19 09/17-09/28 09/17-10/19 09/17-10/19 09/17-10/19 Dates ហ Ġ ίJ Ú Ćπ C٦ ហ ហ Ġ Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# N w ω N N w ω N Сh ₩@eks ហ G) PHILADELPHIA) AMY MCCREARY 10 <u>1</u>2 ᅜ 10 10 占 <u>1</u>5 10 25 25 215-568-1845 25 Total Spots 215-568-6540 5 AM \$10,000.00 \$19,500.00 \$18,000.00 \$10,000.00 \$7,000.00 \$10,875.00 \$10,875.00 \$6,000.00 \$11,250.00 \$8,125.00 \$8,125.00 Total Cost

Station KS	Rep Order# EC'd Yes
Station KSNV-TV LAS VEGAS, NV.	6832443
GAS, N	Ver#
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	0
I >	Ver# 1 Mod# 0 Status Confirmed
Agency	nfirmed
) TAMESTOWN ASSOC	Traffic Order# 104398 Last Received: Showing Burling: All
	Printed: 07/18/2012 10:15 AM Last Received: 07/12/2012 4:07 PM

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Daypart

32 SU 7A-8A Buyline Comment: SUN TODAY	31 SU 6A-7A Buyline Comment: NEWS	30 SU 6A-7A Buyline Comment: NEWS	29 SU 9A-930A Buyline Comment: NEWS	28 SU 11P-1135P Buyline Comment: NEWS	27 SA 11P-1135P Buyline Comment: NEWS	26 SA 9A-930A Buyline Comment: NEWS	25 SA 7A-9A Buyline Comment: SAT TODAY	24 SA 6A-7A Buyline Comment: NEWS	23 M-F 11P-1135P Buyline Comment: NEWS	22 M-F 11P-1135P Buyline Comment: NEWS	LT In Day Time Program	Buyer LAUKA LANCASTER Phone# Fax#	ite#
												Flight Dates Hiatus Weeks	MAP VINC VINC VINC VINC VINC VINC VINC VINC
:30	:30	:30	:30	:30	.30	:30	:30	:30	:30	:30	Len		JAMES LETON ETON, N
\$750.00	\$350.00	\$325.00	\$500.00	\$1,100.00	\$1,100.00	\$500.00	\$625.00	\$350.00	\$1,200.00	\$1,100.00	Rate	09/17/2012 - 10/21/2012	() JAMESTOWN ASSOC 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540 P1/P2/E
10/07-10/21	10/07-10/21	09/23-09/30	09/23-10/21	09/23-10/21	09/22-10/20	09/22-10/20	09/22-10/20	09/22-10/20	10/01-10/19	09/17-09/28	Dates	2012	0
N	N	N	J -vali	Н	1	ц	2	N	44	42 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
ω	W	N	(J1	(JI.	Ċn	ហ	ហ	W	ω	N	# of Weeks	Phone# FAX#	
σ'n	Ø	4.	ហ	ហ	(J1	ហ	10	10	12	ω <u>ι</u>	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY
\$4,500.00	\$2,100.00	\$1,300.00	\$2,500.00	\$5,500.00	\$5,500.00	\$2,500.00	\$6,250.00	\$3,500.00	\$14,400.00	\$8,800.00	Total Cost	5540 [845	PHIA REARY

EC'd Yes	Rep Order#
	683244

Ver# 1 Mod# 0

Status Confirmed

Traffic Order# 104398

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Daypart

104398 **Printed:** 07/18/2012 10:15 AM **Last Received:** 07/12/2012 4:07 PM **Showing Buylines:** All Lines

41 SA 630P-730P Buyline Comment: WH/JEP	40 SA 630P-730P Buyline Comment: WH/JEP	39 SA 5P-630P Buyline Comment: NEWS	38 SA 5P-630P Buyline Comment: NEWS	37 SU 830P-930P Buyline Comment: NEWS AFT SNF	36 SU 830P-930P Buyline Comment: NEWS AFT SNF	35 SU 930A-10A Buyline Comment: CM	34 SU 930A-10A Buyline Comment: CM	33 SU 7A-8A Buyline Comment: SUN TODAY	LT LD Day Time Program	iyer LAUKA LANC ione# ix#	iser
:30	:30	:30	:30	ņ					I	Flight Dates Hiatus Weeks	Agency () J 5 MAPLI PRINCET Agency C/P1/P2/E
				:30 \$:	:30 \$:30 \$:30	:30		09/17/20	() JAMESTOWN A 5 MAPLETON ROAD, S; PRINCETON, NJ 08540 P1/P2/E
\$500.00	\$525.00	\$675.00	\$650.00	\$1,600.00	\$1,800.00	\$600.00	\$500.00	\$625.00	Rate	09/17/2012 - 10/21/2012	() JAMESTOWN ASSOC 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540 P1/P2/E
09/22-09/29	10/06-16/20	10/06-10/20	09/22-09/29	09/23-09/30	10/07-10/21	10/07-10/21	09/23-09/30	09/23-09/30	Dates	2	
1–1	H	ы	⊢ 3	Н	Д	Н	H	8	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
N	ω	ω	Ю	ю	ω	ω	Ν	2	# of Weeks	1 Phone# 1 FAX#	
2	ω	ω	N	N	ω	ω	N	42 	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY
\$1,000.00	\$1,575.00	\$2,025.00	\$1,300.00	\$3,200.00	\$5,400.00	\$1,800.00	\$1,000.00	\$2,500.00	Total Cost	540 845	HIA EARY

-- REPORT TOTALS-

Report Totals: 475 / \$313,025.00

	EC'd Yes	***
		6832443
		Ver# 1
		Mod# 0
		Mod# 0 Status Confirmed
She		Traffic Order# 104398
Showing Buylines: All Lines	Last Received:	
Lines	07/12/2012 4:07 PM	Printed:
	4:07 PM	07/18/2012 10:15 AM

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	Market Totals \$1	Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	Station Totals: 475 / \$313,025.00	Sales Totals: 475 / \$313,025.00	Sep 12: 190 / \$117,650.00	Phone# Fax#	Buyer LAURA LANCASTER	Station KSNV-TV LAS VEGAS, NV. Advertiser () REP. JEWISH COALITI Product REP JEWISH COALITION Estimate#
	\$1,203,942				Oct 12:			
KTNV	CATV				285 /	Hiat	Fligi	Agency Agency
20%	80				285 / \$195,375,00	Hiatus Weeks	Flight Dates	CP:
KTUD	KBLR						09/17/2	AMESTO TON RO
<i>₩</i>	%						09/17/2012 - 10/21/2012	() JAMESTOWN ASSOC 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540 P1/P2/E
KVCW	KINC						2	
2%	%							
KVMY	KLAS					Salespers	Salespers	Rep Firm Sales Office Salesperson
86	29%					Salesperson FAX#	ion Phone#	
KVVU 16%	KSNV 26%					215-568-1845	215-568-6540	PHILADELPHIA AMY MCCREARY

- CREDIT RISK -

Demos Books

NOV12 RA35+

EST SHARES NEW ORDER

-COMPETITIVE COMMENTS-

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CASH IN ADVANCE